



CORBIN WATKINS

Designer & Illustrator

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Problem solving and good storytelling are two of my favorite aspects of design. When they converge, the results are both effective and affecting. Whether working directly with clients or within a larger team, my goal is to always achieve the most impact with a direct and clean approach that best serves the project and the overall brand.

Availability: contract, part-time, and full-time employment. References available.

SKILLS

- Logo Design
- Brand Strategy
- Typography
- Illustration
- Specialty Printing
- Package Design
- Script Writing
- Marketing Strategy
- Motion Design
- Web Design
- Wire Framing
- Video Production
- Video Editing
- Audio Engineering

TOOLS

- Adobe CC (Illustrator, Photoshop, After Effects, Lightroom, Dreamweaver, Premier, Indesign).
- Microsoft Office
- Wordpress & Squarespace
- Final Cut
- Pro Tools

EXPERIENCE

Faithlife (2011-2014)

Graphic Designer serving the entire company from marketing to executive projects. With tight deadlines on concurrent projects, I worked within multiple brands in conjunction with a number of teams for front-end web design and UI, wireframing for both web and mobile, ad campaigns for web and print, and product creation.

Motion Graphic Designer working within a team to create assets for video, standalone animated media content, marketing pieces, software mock ups and proof-of-concept prototyping, in addition to script writing and video art direction.

Freelance Design (2006-Present)

Poster and album package design, logo and branding, and promotional illustration.

Vice Versa Print Shop (2013-present)

Founder, Designer, and Printer managing concurrent client projects from on-boarding, to design and final print production in addition to all web design, product design, marketing & promotion for the shop.



ONLINE PORTFOLIO: CORBINWATKINS.COM